



Saskatchewan Country Music Association
Awards (SCMA Awards)

Rules and Regulations

as of October 31, 2020

**Saskatchewan Country Music Association
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Contents

SCMA AWARDS OVERVIEW	4
Changes from 2020 Awards	4
REQUIREMENTS FOR AWARDS	5
1) ELIGIBILITY REQUIREMENTS	5
2) NOMINATION AND VERIFICATION PROCESS.....	5
3) VOTING PROCESS.....	8
First Ballot.....	8
Second Ballot	8
Final Ballot.....	8
INDIVIDUAL AWARD DESCRIPTIONS, VOTING PROCESS AND WINNER DETERMINATION PROCESSES	9
AWARDS GROUP A – Artist Awards.....	9
FEMALE ARTIST OF THE YEAR	9
MALE ARTIST OF THE YEAR	10
GROUP OF THE YEAR	11
SONGWRITER OF THE YEAR.....	12
ALBUM OR EP OF THE YEAR	13
ROOTS ALBUM OR EP OF THE YEAR	14
VIDEO OF THE YEAR	16
EMERGING ARTIST OF THE YEAR	17
INTERACTIVE ARTIST OR GROUP OF THE YEAR	18
AWARDS GROUP B.....	19
MUSICIAN AWARDS	19
RADIO AWARDS	20
RADIO STATION OF THE YEAR – MAJOR MARKET	21
RADIO STATION OF THE YEAR – SECONDARY MARKET	21
ON-AIR PERSONALITY OF THE YEAR.....	22
MUSIC DIRECTOR OF THE YEAR	23
INDUSTRY AWARDS	24
RECORD PRODUCER OF THE YEAR	24
RECORDING STUDIO OF THE YEAR.....	25
COUNTRY MUSIC PERSON OF THE YEAR	26

MUSIC VENUE OF THE YEAR.....	27
MUSIC FESTIVAL OF THE YEAR	28
AWARDS GROUP C – UNIQUE SELECTION PROCESSES	29
FANS CHOICE ENTERTAINER OF THE YEAR.....	29
SINGLE OF THE YEAR	30
LEGEND AND LEGACY (awarded at BoD discretion).....	31
National/International Achievement Award (awarded at BoD discretion)	31
Humanitarian Award (awarded at BoD discretion)	32
Indigenous Artist Development Bursary (awarded at BoD discretion).....	32
Youth Development Bursary (awarded at BoD discretion).....	33
Suspended Awards.....	34
TV, Radio or Online Show of the Year	34
Specialty Instrument Player of the Year	34

SCMA AWARDS OVERVIEW

The Saskatchewan Country Music Association (SCMA) honors its members who have excelled during the past year with an SCMA Award. There are awards for artists, musicians, radio stations/personalities and industry members. The awards are presented each spring during the SCMA Awards Weekend. The criteria and voting procedures are developed and reviewed each year by an Awards Rules and Regulations Committee (Committee) and approved by the Board of Directors (BoD). Awards criteria will evolve as there are new methods introduced to promote artists and their music. Any disputes regarding these awards will be resolved by the BoD.

Changes from 2020 Awards

The following are the most significant changes to the awards process for the 2021 awards year:

- For most awards, either member nominations or member self-applications will be accepted. A few awards remain nomination only, or application only. Details in the requirements section.
- All nominations received will need to be affirmed by the nominee before their name can appear on the first ballot.
- Country Music Person award criteria has been somewhat clarified and self-applications will no longer be accepted. Each nominee must be nominated by peer(s).
- The Roots Artist or Group of the Year Award has been folded into the Male Artist, Female Artist, and Group of the Year awards. The Roots Artist of the Year award has been eliminated and a Roots Album of the Year award has been created.
- The Major and Secondary On-Air Personality of the Year awards have been combined into one award and are eligible to any on-air radio personality which promotes Saskatchewan Country music regardless of whether their radio station is a country format station.
- The Major and Secondary Music Director of the Year awards have been combined into one award.
- For most awards, if less than 3 nominees are present after the nomination/application ballot that award will not be presented in this award cycle.
- The following awards were suspended for the 2021 awards cycle:
 - TV, Radio or Online Show Award
 - Specialty Instrument Player of the Year

REQUIREMENTS FOR AWARDS

1) ELIGIBILITY REQUIREMENTS

Nominees for SCMA awards must be members of the SCMA in good standing as of October 31 of the Awards Eligibility Year.

All applicants (artists, and at least 50% of a group's members and of co-nominees) for awards must have established residency in Saskatchewan. Applicants must be able to provide proof of residency (such as a CRA Notice of Assessment) if requested by the Awards Verification Committee.

The Awards Year for all award categories is from November 1 to October 31 each year. *For the Single of the Year award, the recording need not have been first released in the Canadian market during the current award year, but will be based on the singles performance during the current year.*

For the 2021 awards the eligibility period is November 1, 2019 to October 31, 2020.

2) NOMINATION AND VERIFICATION PROCESS

- 1) Awards are divided into multiple categories. The majority of awards will be open for applications and/or nominations with some being nomination only or application only.. Related instructions for application and/or nomination are electronically mailed to the email address on record for each SCMA member. The awards and a summary of their criteria are below. Details are provided in the remainder of this document.

Nomination or Application

Artist Awards

- Female Artist of the Year
- Male Artist of the Year
- Group of the Year
- Emerging Artist of the Year
- Interactive Artist or Group of the Year
- Fans Choice Entertainer of the Year (awarded based on public vote)

Musician Awards

- Bass Player of the Year
- Drummer of the Year
- Fiddle Player of the Year
- Guitar Player of the Year
- Keyboard Player of the Year

Radio Awards

- On-Air Personality of the Year
- Music Director of the Year

Industry Awards

- Record Producer of the Year
- Recording Studio of the Year
- Music Venue of the Year
- Music Festival of the Year

Application Only

Artist Awards

- Songwriter of the Year
- Album or EP of the year
- Roots Album or EP of the Year
- Video of the Year

Nomination only

Industry Awards

- Country Music Person of the Year

No Nomination/Application Required

Radio Awards

- Radio Station of the Year – Major Market
- Radio Station of the Year – Secondary Market

Performance based

Artist Award

- Single of the year

Special Nomination/Application

- Legend and Legacy Award (awarded at BoD discretion)
- International Artist Award (awarded at BoD discretion)
- Humanitarian Award (awarded at BoD discretion)
- Indigenous Artist Development Bursary (awarded at BoD discretion)
- Youth Development Bursary (awarded at BoD decision)

Any ballots sent to members are deemed to have been received.

Any award category not receiving at least three applications/nominations will not proceed past the application/nomination ballot and those awards will not be presented in the current awards year. The Special Nomination/Application awards are exempt from this criteria and are awarded solely by BoD discretion.

- 2) Nominations for specific awards are then submitted by members to the SCMA Awards Verification Committee for verification of each potential nominee's eligibility. The Awards Verification Committee may choose to contact other members of the music industry to determine such details as album release date, authorship of song, production credit, etc. At no time is the perceived quality of the nominee's work discussed.

It is the responsibility of the applying or nominating members to ensure the nominee meets all eligibility requirements for any awards. Deliberate attempts to misrepresent eligibility requirements will be reported to the SCMA BoD and may result in disciplinary action.

If there is production or song writing credits under current dispute with SOCAN or any other registering agency, and documentation is provided, the applicant may be disallowed. For example, if a song is nominated for Single of the Year and Songwriter of the Year, but the composer is under dispute, the song would still be eligible for Single of the Year since that award goes to the artist who recorded it. This song would not be eligible for Songwriter of the Year since the award goes to the composer, who is under dispute.

3) VOTING PROCESS

First Ballot

After nominee/applicant verification has been completed, a First Ballot is prepared which includes all eligible nominees for each award category. One ballot is provided electronically to each SCMA member for selection of their preferred nominee.

Completed first ballots are submitted to the verification committee to be confidentially tabulated. Only the ballots provided by the SCMA and submitted by members through the specified process will be eligible. A ballot containing more than one selection in any individual category will be considered a spoiled ballot. It is not possible to issue duplicate ballots.

Block voting, whereby award applicants or nominees attempt to directly influence the vote of other members is strictly forbidden. If such a situation is proven to have occurred, the nominee will be disqualified.

The verification committee selects the ten (10) nominees with the highest number of votes (Including ties) and performs a second verification process. The top ten (10) nominees and ties move on to the Second Ballot.

Second Ballot

A Second Ballot is prepared which includes the top ten (10) eligible nominations and ties from the First Ballot for each award category. One ballot is provided electronically to each SCMA participating and associate member for selection of their preferred nominee.

Second Ballots are completed and submitted by the members to the verification committee to be confidentially tabulated. Only the ballots provided by the SCMA and submitted by the specified process will be counted. A ballot containing more than one selection in any individual category will be considered a spoiled ballot. It is not possible to issue duplicate ballots.

The verification committee selects the five (5) nominees with the highest number of votes (Including ties). The top 5 nominees and ties move on to the Final Ballot.

Final Ballot

The final ballot is emailed out to all eligible SCMA members to select up to one (1) nominee they deem most deserving in each category. (Note: you do not need to select a nominee in every category if you do not wish to). All eligible votes are sent to the verification committee for tabulation. The results are sealed in an envelope until the awards gala.

Fans' Choice Entertainer of the Year, follows the same nomination process, but will not be on the final ballot. Rather Fans' Choice will be offered for a public vote in the weeks preceding the awards show.

INDIVIDUAL AWARD DESCRIPTIONS, VOTING PROCESS AND WINNER DETERMINATION PROCESSES

AWARDS GROUP A – Artist Awards

FEMALE ARTIST OF THE YEAR

This award is presented to an individual female artist in the Saskatchewan country music industry displaying the greatest achievements within the current eligibility period. Voters will give consideration to all aspects including but not limited to success at radio, sales of pre-recorded music, live shows and vocal performances. An artist is only eligible to win the Female Artist of the Year award five (5) times, and then will be inducted into the award's Hall of Fame.

ELIGIBILITY

- The current eligibility period is November 1, 2019 through to October 31, 2020;
- The female artist must be a Saskatchewan resident.
- The female artist must be a participating member of the SCMA, in good standing by October 31, 2020;

SELECTION PROCESS

- **Application/Nomination Ballot** – Each eligible SCMA Member can put forth their own name or be nominated by member(s) for consideration in this category, providing they meet the eligibility requirements.
- **First Ballot** – Each eligible SCMA Member may vote for one (1) nominee, *chosen from the included compiled list of eligible nominees*. All nominees that received votes will be sent to the verification committee for tabulation and the top ten (10) nominees and ties, providing they meet the eligibility requirements, move on to the Second Ballot.
- **Second Ballot** - Each eligible SCMA Member may vote for one (1) nominee, *chosen from the included compiled list of top ten (10) nominees and ties*. All nominees that received votes will be sent to the verification committee for tabulation and the top five (5) nominees and ties, providing they meet the eligibility requirements, move on to the Final Ballot.
- **Final Ballot** – All eligible SCMA members may vote for one (1) nominee they deem most deserving in each category. (Note: you do not need to select a nominee in every category if you do not wish to). The votes are sent to the verification committee for tabulation and the winner(s) names are sealed in an envelope until the awards gala.

MALE ARTIST OF THE YEAR

This award is presented to an individual male artist in the Saskatchewan country music industry displaying the greatest achievements within the current eligibility period. Voters will give consideration to all aspects, including but not limited to success at radio, sales of pre-recorded music, live shows and vocal performances. An artist is only eligible to win the Male Artist of the Year award five (5) times, and then will be inducted into the award's Hall of Fame.

ELIGIBILITY

- The current eligibility period is November 1, 2019 through to October 31, 2020;
- The male artist must be a Saskatchewan resident.
- The male artist must be a participating member of the SCMA, in good standing by October 31, 2020;

SELECTION PROCESS

- **Application/Nomination Ballot** – Each eligible SCMA Member can put forth their own name or be nominated by member(s) for consideration in this category, providing they meet the eligibility requirements.
- **First Ballot** – Each eligible SCMA Member may vote for one (1) nominee, *chosen from the included compiled list of eligible nominees*. All nominees that received votes will be sent to the verification committee for tabulation and the top ten (10) nominees and ties, providing they meet the eligibility requirements, move on to the Second Ballot.
- **Second Ballot** - Each eligible SCMA Member may vote for one (1) nominee, *chosen from the included compiled list of top ten (10) nominees and ties*. All nominees that received votes will be sent to the verification committee for tabulation and the top five (5) nominees and ties, providing they meet the eligibility requirements, move on to the Final Ballot.
- **Final Ballot** – All eligible SCMA members may vote for one (1) nominee they deem most deserving in each category. (Note: you do not need to select a nominee in every category if you do not wish to). The votes are sent to the verification committee for tabulation and the winner(s) names are sealed in an envelope until the awards gala.

GROUP OF THE YEAR

This award is presented to a group/duo (defined as an act comprised of two (2) or more people, all of whom perform together as a collective group) in the Saskatchewan country music industry, displaying the greatest achievements within the current eligibility period. The act may include an individual who has, or currently does, perform as a solo artist under a name different than that of the group/duo. This award is based on the performance of the group/duo as a unit, either on record or in person. Voters will consider all aspects, including but not limited to success at radio, pre-recorded music, live shows and vocal performances. A group is only eligible to win the Group of the Year award five (5) times, and then will be inducted into the award's Hall of Fame.

Note: Any group/duo that capitalizes in whole or in part by incorporating the name of a solo artist in the name of the group/duo is not permitted to stand for nomination in this category.

ELIGIBILITY

- The current eligibility period is November 1, 2019 through to October 31, 2020;
- At least 50% of the group/duo must be Saskatchewan resident.
- At least 50% of the group/duo must be participating members of the SCMA, in good standing by October 31, 2020;

SELECTION PROCESS

- **Application/Nomination Ballot** – Each eligible SCMA Member can put forth their own name or be nominated by member(s) for consideration in this category, providing they meet the eligibility requirements.
- **First Ballot** – Each eligible SCMA Member may vote for one (1) nominee, *chosen from the included compiled list of eligible nominees*. All nominees that received votes will be sent to the verification committee for tabulation and the top ten (10) nominees and ties, providing they meet the eligibility requirements, move on to the Second Ballot.
- **Second Ballot** - Each eligible SCMA Member may vote for one (1) nominee, *chosen from the included compiled list of top 10 nominees and ties*. All nominees that received votes will be sent to the verification committee for tabulation and the top five (5) nominees and ties, providing they meet the eligibility requirements, move on to the Final Ballot.
- **Final Ballot** – All eligible SCMA members may vote for (one) 1 nominee they deem most deserving in each category. (Note: you do not need to select a nominee in every category if you do not wish to). The votes are sent to the verification committee for tabulation and the winner(s) names are sealed in an envelope until the awards gala.

SONGWRITER OF THE YEAR

This award is presented to the songwriter(s) of an individual country music song that has been professionally recorded and available for purchase within the current eligibility period. The song does not have to have been released as a single or on an album. This award is based on an individual song and not on the songwriter(s) body of work. Voters will consider all aspects of the song, if applicable, including but not limited to lyrics, music, sales, success in digital media and impact of the song on consumers and the Saskatchewan country music industry, with emphasis on the creative integrity of the song.

Note: For collaborations, at least one of the songwriters must be a Saskatchewan resident and be a member of the SCMA in good standing by October 31, 2020. Final nominees from the previous year are not eligible in the current year for the same product.

ELIGIBILITY

- The current eligibility period is November 1, 2019 through to October 31, 2020;
- The songwriter must be a Saskatchewan resident. On collaborations, at least one (1) of the songwriters must be a Saskatchewan resident.
- The songwriter must be a participating member of the SCMA, in good standing by October 31, 2020. Within a collaboration, at least one (1) of the contributing members must be a participating member of the SCMA in good standing by October 31, 2020;
- The song must have been released in the Canadian market during the eligibility period.
- Final nominees from the previous year are not eligible in the current year for the same product.

SELECTION PROCESS

- **Application Ballot** – Each eligible SCMA Member can put forth their own name for consideration in this category, providing they meet the eligibility requirements.
- **First Ballot** – Each eligible SCMA Member may vote for one (1) nominee, *chosen from the included compiled list of eligible nominees*. All nominees that received votes will be sent to the verification committee for tabulation and the top ten (10) nominees and ties, providing they meet the eligibility requirements, move on to the Second Ballot.
- **Second Ballot** - Each eligible SCMA Member may vote for one (1) nominee, *chosen from the included compiled list of top ten (10) nominees and ties*. All nominees that received votes will be sent to the verification committee for tabulation and the top five (5) nominees and ties, providing they meet the eligibility requirements, move on to the Final Ballot.
- **Final Ballot** – All eligible SCMA members may vote for one (1) nominee they deem most deserving in each category. (Note: you do not need to select a nominee in every category if you do not wish to). The votes are sent to the verification committee for tabulation and the winner(s) names are sealed in an envelope until the awards gala.

ALBUM OR EP OF THE YEAR

This award is presented to the act (Solo, Duo or Group) for a Saskatchewan country music album or EP, which was released for mass publication consumption in its entirety, within the current eligibility period. An album is defined as a collection of several pieces of music (7 or more tracks) made available as a single item. An EP is defined as a collection of several pieces of music (4 to 6 tracks) made available as a single item. The album or EP can be a special project or commemorative package. Voters will consider all aspects, including but not limited to, market impact (e.g. sales, spins, YouTube views), artistic performances, production, design, art layout and liner notes. This award is for an album or EP as a whole unit.

Note: An EP or album is considered released on the first available date that the material can be possessed by mass consumers in Saskatchewan, via a purchase in its entirety and/or streamed legally in its entirety by a royalty-generating service. The primary source used to determine this information is iTunes (Apple Music). Nominees from the previous year are not eligible in the current year for the same product.

ELIGIBILITY

- The current eligibility period is November 1, 2019 through to October 31, 2020;
- The act must be a Saskatchewan resident. Within a group/duo, at least 50% of the members must be Saskatchewan residents;
- The act must be a participating member of the SCMA, in good standing by October 31, 2020. Within a group/duo, at least 50% of the members must be participating members of the SCMA in good standing by October 31, 2020;
- At least 50% of the tracks must have been released in the Canadian market during the eligibility period having never appeared on a previous album;
- Final nominees from the previous year are not eligible in the current year for the same product.

SELECTION PROCESS

- **Application Ballot** – Each eligible SCMA Member can put forth their own name for consideration in this category, providing they meet the eligibility requirements.
- **First Ballot** – Each eligible SCMA Member may vote for one (1) nominee, *chosen from the included compiled list of eligible nominees*. All nominees that received votes will be sent to the verification committee for tabulation and the top ten (10) nominees and ties, providing they meet the eligibility requirements, move on to the Second Ballot.
- **Second Ballot** - Each eligible SCMA Member may vote for one (1) nominee, *chosen from the included compiled list of top ten (10) nominees and ties*. All nominees that received votes will be sent to the verification committee for tabulation and the top five (5) nominees and ties, providing they meet the eligibility requirements, move on to the Final Ballot.
- **Final Ballot** – All eligible SCMA members may vote for one (1) nominee they deem most deserving in each category. (Note: you do not need to select a nominee in every category if you do not wish to). The votes are sent to the verification committee for tabulation and the winner(s) names are sealed in an envelope until the awards gala.

ROOTS ALBUM OR EP OF THE YEAR

This award is presented to the act (Solo, Duo or Group) for a Saskatchewan roots music album or EP, which was released for mass public consumption in its entirety, within the current eligibility period. An album is defined as a collection of several pieces of music (7 or more tracks) made available as a single item. An EP is defined as a collection of several pieces of music (4 to 6 tracks) made available as a single item. The album or EP can be a special project or commemorative package. Roots music is based on traditional country styles and embraces a multitude of musical styles, including but not limited to Alternative Country, Bluegrass, Celtic, Country-Blues, Folk, Gospel, Hillbilly, Honky Tonk, Rockabilly and Western Swing. Voters will consider all aspects, including but not limited to, market impact (e.g. sales, spins, YouTube views), artistic performances, production, design, art layout and liner notes. This award is for a Roots album or EP as a whole unit.

Note: An EP or album is considered released on the first available date that the material can be possessed by mass consumers in Saskatchewan, via a purchase in its entirety and/or streamed legally in its entirety by a royalty-generating service. The primary source used to determine this information is iTunes (Apple Music). Nominees from the previous year are not eligible in the current year for the same product.

ELIGIBILITY

- The current eligibility period is November 1, 2019 through to October 31, 2020;
- The act must be a Saskatchewan resident. Within a group/duo, at least 50% of the members must be Saskatchewan residents;
- The act must be a participating member of the SCMA, in good standing by October 31, 2020. Within a group/duo, at least 50% of the members must be participating members of the SCMA in good standing by October 31, 2020;
- At least 50% of the tracks must have been released in the Canadian market during the eligibility period having never appeared on a previous album;
- Final nominees from the previous year are not eligible in the current year for the same product.

SELECTION PROCESS

- **Application Ballot** – Each eligible SCMA Member can put forth their own name for consideration in this category, providing they meet the eligibility requirements.
- **First Ballot** – Each eligible SCMA Member may vote for one (1) nominee, *chosen from the included compiled list of eligible nominees*. All nominees that received votes will be sent to the verification committee for tabulation and the top ten (10) nominees and ties, providing they meet the eligibility requirements, move on to the Second Ballot.
- **Second Ballot** - Each eligible SCMA Member may vote for one (1) nominee, *chosen from the included compiled list of top ten (10) nominees and ties*. All nominees that received votes will be sent to the verification committee for tabulation and the top five (5) nominees and ties, providing they meet the eligibility requirements, move on to the Final Ballot.
- **Final Ballot** – All eligible SCMA members may vote for one (1) nominee they deem most deserving in each category. (Note: you do not need to select a nominee in every category if you do not wish to). The votes are sent to the verification committee for tabulation and the winner(s) names are sealed in an envelope until the awards gala.

VIDEO OF THE YEAR

This award is presented to the act (solo, duo or group) for a Canadian country music or roots music video, released for broadcast within the current eligibility period. This award is for an original audio-visual program. Voters and jury members must consider all aspects of the given video, including but not limited to creativity, production, visual appeal and impact on consumers and the Saskatchewan country music industry.

Note: This award is for an original audio-visual program, not more than ten (10) minutes in length, featuring the performance of not more than one song. Final nominees from the previous year are not eligible in the current year for the same product.

ELIGIBILITY

- The current eligibility period is November 1, 2019 through to October 31, 2020;
- The act must be a Saskatchewan resident. Within a group/duo, at least 50% of the members must be Saskatchewan residents;
- The act must be a participating member of the SCMA, in good standing by October 31, 2020. Within a group/duo, at least 50% of the members must be participating members of the SCMA in good standing by October 31, 2020;
- The video must have been released in the Canadian market during the eligibility period.
- Final nominees from the previous year are not eligible in the current year for the same product.

SELECTION PROCESS

- **Application Ballot** – Each eligible SCMA Member can put forth their own name for consideration in this category, providing they meet the eligibility requirements.
- **First Ballot** – Each eligible SCMA Member may vote for one (1) nominee, *chosen from the included compiled list of eligible nominees*. All nominees that received votes will be sent to the verification committee for tabulation and the top ten (10) nominees and ties, providing they meet the eligibility requirements, move on to the Second Ballot.
- **Second Ballot** - Each eligible SCMA Member may vote for one (1) nominee, *chosen from the included compiled list of top ten (10) nominees and ties*. All nominees that received votes will be sent to the verification committee for tabulation and the top five (5) nominees and ties, providing they meet the eligibility requirements, move on to the Final Ballot.
- **Final Ballot** – All eligible SCMA members may vote for one (1) nominee they deem most deserving in each category. (Note: you do not need to select a nominee in every category if you do not wish to). The votes are sent to the verification for tabulation and the winner(s) names are sealed in an envelope until the awards gala.

EMERGING ARTIST OF THE YEAR

This award is presented to an emerging act (Solo, duo or group) that had significant success during the current eligibility period. Voters will consider all aspects, including but not limited to success at radio, sales of pre-recorded music, live shows and vocal performances.

Note: This award is ONLY available acts who have never won an SCMA Artist award or an equivalent award in any other jurisdiction.

- Nominees for this award are eligible for other awards in the current year;
- An individual performing artist, who has been previously nominated within a group/duo and now performs as a solo artist, or has changed his/her name does NOT qualify;
- A group/duo who has a group member previously nominated as an individual performing artist does NOT qualify;
- No act shall be nominated for the *Emerging Artist Awards* more than twice.

ELIGIBILITY

- The current eligibility period is November 1, 2019 through to October 31, 2020;
- The act must be a Saskatchewan resident. Within a group/duo, at least 50% of the members must be Saskatchewan residents;
- The act must be a participating member of the SCMA, in good standing by October 31, 2020. Within a group/duo, at least 50% of the members must be participating members of the SCMA in good standing by October 31, 2020;

SELECTION PROCESS

- **Application/Nomination Ballot** – Each eligible SCMA Member can put forth their own name or be nominated by member(s) for consideration in this category, providing they meet the eligibility requirements.
- **First Ballot** – Each eligible SCMA Member may vote for one (1) nominee, *chosen from the included compiled list of eligible nominees*. All nominees that received votes will be sent to the verification committee for tabulation and the top ten (10) nominees and ties, providing they meet the eligibility requirements, move on to the Second Ballot.
- **Second Ballot** - Each eligible SCMA Member may vote for one (1) nominee, *chosen from the included compiled list of top ten (10) nominees and ties*. All nominees that received votes will be sent to the verification committee for tabulation and the top five (5) nominees and ties, providing they meet the eligibility requirements, move on to the Final Ballot.
- **Final Ballot** – All eligible SCMA members may vote for one (1) nominee they deem most deserving in each category. (Note: you do not need to select a nominee in every category if you do not wish to). The votes are sent to the verification committee for tabulation and the winner(s) names are sealed in an envelope until the awards gala.

INTERACTIVE ARTIST OR GROUP OF THE YEAR

This award is presented to an act (solo, duo or group) in the Saskatchewan country music industry who participates in meaningful digital interaction with fans within the current eligibility period. Voters will give consideration to all aspects of an act's interaction with fans – Including, but not limited to, quantity and quality – via social media platforms (Facebook, Twitter, Instagram, YouTube, etc.) and website (Content, graphic design, layout, etc.). Consideration will be given to campaigns/initiatives/focuses that showcase an act's innovative, original and engaging thinking.

ELIGIBILITY

- The current eligibility period is November 1, 2019 through to October 31, 2020;
- The act must be a Saskatchewan resident. Within a group/duo, at least 50% of the members must be Saskatchewan residents;
- The act must be a participating member of the SCMA, in good standing by October 31, 2020. Within a group/duo, at least 50% of the members must be participating members of the SCMA in good standing by October 31, 2020;

SELECTION PROCESS

- **Application/Nomination Ballot** – Each eligible SCMA Member can put forth their own name or be nominated by member(s) for consideration in this category, providing they meet the eligibility requirements.
- **First Ballot** – Each eligible SCMA Member may vote for one (1) nominee, *chosen from the included compiled list of eligible nominees*. All nominees that received votes will be sent to the verification committee for tabulation and the top ten (10) nominees and ties, providing they meet the eligibility requirements, move on to the Second Ballot.
- **Second Ballot** - Each eligible SCMA Member may vote for one (1) nominee, *chosen from the included compiled list of top ten (10) nominees and ties*. All nominees that received votes will be sent to the verification committee for tabulation and the top five (5) nominees and ties, providing they meet the eligibility requirements, move on to the Final Ballot.
- **Final Ballot** – All eligible SCMA members may vote for one (1) nominee they deem most deserving in each category. (Note: you do not need to select a nominee in every category if you do not wish to). The votes are sent to the verification committee for tabulation and the winner(s) names are sealed in an envelope until the awards gala.

AWARDS GROUP B

MUSICIAN AWARDS

These musician awards recognize individual instrumentalists on record or stage. A nominee in the musician awards categories may also be nominated in the artist awards categories. A musician is only eligible to win a specific award five (5) times, and then will be inducted into the award's Hall of Fame. One award is presented for each of the following:

- BASS PLAYER OF THE YEAR
- DRUMMER OF THE YEAR
- FIDDLE PLAYER OF THE YEAR
- GUITAR PLAYER OF THE YEAR
- KEYBOARD PLAYER OF THE YEAR

ELIGIBILITY

- The current eligibility period is November 1, 2019 through to October 31, 2020;
- The musician must be a Saskatchewan resident;
- The musician must be a participating member of the SCMA, in good standing by October 31, 2020.

SELECTION PROCESS

- **Application/Nomination Ballot** – Each eligible SCMA Member can put forth their own name or be nominated by member(s) for consideration in this category, providing they meet the eligibility requirements.
- **First Ballot** – Each eligible SCMA Member may vote for one (1) nominee, *chosen from the included compiled list of eligible nominees*. All nominees that received votes will be sent to the verification committee for tabulation and the top ten (10) nominees and ties, providing they meet the eligibility requirements, move on to the Second Ballot.
- **Second Ballot** - Each eligible SCMA Member may vote for one (1) nominee, *chosen from the included compiled list of top ten (10) nominees and ties*. All nominees that received votes will be sent to the verification committee for tabulation and the top five (5) nominees and ties, providing they meet the eligibility requirements, move on to the Final Ballot.
- **Final Ballot** – All eligible SCMA members may vote for one (1) nominee they deem most deserving in each category. (Note: you do not need to select a nominee in every category if you do not wish to). The votes are sent to the verification committee for tabulation and the winner(s) names are sealed in an envelope until the industry awards celebration.

RADIO AWARDS

The radio awards are divided into Major and Secondary market awards (this mirrors the CCMA radio awards structure). A major market is defined as a city or town with a population of 20,000 and over. A secondary market is defined as a city or town with a population under 20,000. Each radio station must be licensed as a country music station with the CRTC and hold an SCMA membership in good standing.

Major Market stations (in order by population):

- Saskatoon - CJWW 600 (600 AM)
- Saskatoon - 92.9 The Bull (92.9 FM)
- Regina - 620 CKRM (620 AM)
- Regina - Pure Country 92.7 (92.7 FM)
- Prince Albert - Saskatchewan Country CKBI (900 AM)
- Moose Jaw - Country 100 FM (100.7 FM)

Secondary Market stations (in order by population):

- Swift Current - CKSW 570 (570 AM)
- Yorkton - GX94 (940 AM)
- North Battleford - CJNB 1050 (1050 AM)
- Estevan - CJ1280 (1280 AM)
- Weyburn - AM1190 (1190 AM)
- Melfort - FM Country CJVR (105.1 FM)
- Assiniboia - Cat Country 98.1 (98.1 FM)

RADIO STATION OF THE YEAR – MAJOR MARKET

RADIO STATION OF THE YEAR – SECONDARY MARKET

These awards are presented to Saskatchewan country music radio stations that exemplify the development of Saskatchewan country talent through a presentation of the music on their station within the current eligibility period. Members will consider all aspects, including but not limited to, promotion of Saskatchewan country music and country music artists, community involvement, promotions, leadership and recognition.

ELIGIBILITY

- The current eligibility period is November 1, 2019 through to October 31, 2020;
- The radio station must be a Saskatchewan business;
- The radio station must be a corporate member of the SCMA, in good standing by October 31, 2020.

SELECTION PROCESS

- **Application Ballot** – Each eligible Radio Stations will automatically be included in the awards process, providing they meet the eligibility requirements.
- **Second Ballot** - Each eligible SCMA Member may vote for one (1) nominee, *chosen from the included compiled list of nominees*. All nominees that received votes will be sent to the verification committee for tabulation and the top five (5) nominees and ties, providing they meet the eligibility requirements, move on to the Final Ballot.
- **Final Ballot** – All eligible SCMA members may vote for 1 nominee they deem most deserving in each category. (Note: you do not need to select a nominee in every category if you do not wish to). The votes are sent to the verification for tabulation and the winner(s) names are sealed in an envelope until the industry awards celebration.

ON-AIR PERSONALITY OF THE YEAR

This award is presented to a Saskatchewan on-air radio personality who demonstrates a commitment to the development of Saskatchewan country talent through his/her/their presentation on-air for a Saskatchewan radio station within the current eligibility period. Members will consider all aspects, including but not limited to the personality's promotion of Saskatchewan country music and country music artists, on-air presentation, market share/ratings information, community service, industry involvement and charitable contributions.

ELIGIBILITY

- The current eligibility period is November 1, 2019 through to October 31, 2020;
- The on-air personality must be a Saskatchewan resident;
- The on-air personality must be a participating member of the SCMA, in good standing by October 31, 2020.

SELECTION PROCESS

- **Application/Nomination Ballot** – Each eligible SCMA Member can put forth their own name or be nominated by member(s) for consideration in this category, providing they meet the eligibility requirements.
- **First Ballot** – Each eligible SCMA Member may vote for one (1) nominee, *chosen from the included compiled list of eligible nominees*. All nominees that received votes will be sent to the verification committee for tabulation and the top ten (10) nominees and ties, providing they meet the eligibility requirements, move on to the Second Ballot.
- **Second Ballot** - Each eligible SCMA Member may vote for one (1) nominee, *chosen from the included compiled list of top ten (10) nominees and ties*. All nominees that received votes will be sent to the verification committee for tabulation and the top five (5) nominees and ties, providing they meet the eligibility requirements, move on to the Final Ballot.
- **Final Ballot** – All eligible SCMA members may vote for one (1) nominee they deem most deserving in each category. (Note: you do not need to select a nominee in every category if you do not wish to). The votes are sent to the verification for tabulation and the winner(s) names are sealed in an envelope until the industry awards celebration.

MUSIC DIRECTOR OF THE YEAR

This award is presented to the Saskatchewan country music radio Music Director who demonstrates a commitment to the promotion, development and airplay of Saskatchewan talent through his/her radio station within the current eligibility period. Only one Music Director per station may be on the ballot for this award. If the incumbent Music Director changes during the year, the Music Director that held the position for 51% or more of the eligibility period will stand as the nomination, unless the previous Music Director is no longer with the same station.

ELIGIBILITY

- The current eligibility period is November 1, 2019 through to October 31, 2020;
- The music director must be a Saskatchewan resident;
- The music director be a participating member of the SCMA, in good standing by October 31, 2020.

SELECTION PROCESS

- **Application/Nomination Ballot** – Each eligible SCMA Member can put forth their own name or be nominated by member(s) for consideration in this category, providing they meet the eligibility requirements.
- **First Ballot** – Each eligible SCMA Member may vote for 1 nominee, *chosen from the included compiled list of eligible nominees*. All nominees that received votes will be sent to the verification committee for tabulation and the top 10 nominees and ties, providing they meet the eligibility requirements, move on to the Second Ballot.
- **Second Ballot** - Each eligible SCMA Member may vote for 1 nominee, *chosen from the included compiled list of top 10 nominees and ties*. All nominees that received votes will be sent to the verification committee for tabulation and the top 5 nominees and ties, providing they meet the eligibility requirements, move on to the Final Ballot.
- **Final Ballot** – All eligible SCMA members may vote for 1 nominee they deem most deserving in each category. (Note: you do not need to select a nominee in every category if you do not wish to). The votes are sent to the verification for tabulation and the winner(s) names are sealed in an envelope until the industry awards celebration.

INDUSTRY AWARDS

RECORD PRODUCER OF THE YEAR

This award goes to the Saskatchewan based record producer(s) who has produced a country music recording which was released during the eligibility period.

ELIGIBILITY

- The current eligibility period is November 1, 2019 through to October 31, 2020;
- The record producer must be a Saskatchewan resident;
- The record producer must be a participating member of the SCMA, in good standing by October 31, 2020.

SELECTION PROCESS

- **Application/Nomination Ballot** – Each eligible SCMA Member can put forth their own name or be nominated by member(s) for consideration in this category, providing they meet the eligibility requirements.
- **First Ballot** – Each eligible SCMA Member may vote for one (1) nominee, *chosen from the included compiled list of eligible nominees*. All nominees that received votes will be sent to the verification committee for tabulation and the top ten (10) nominees and ties, providing they meet the eligibility requirements, move on to the Second Ballot.
- **Second Ballot** - Each eligible SCMA Member may vote for one (1) nominee, *chosen from the included compiled list of top ten (10) nominees and ties*. All nominees that received votes will be sent to the verification committee for tabulation and the top five (5) nominees and ties, providing they meet the eligibility requirements, move on to the Final Ballot.
- **Final Ballot** – All eligible SCMA members may vote for 1 nominee they deem most deserving in each category. (Note: you do not need to select a nominee in every category if you do not wish to). The votes are sent to the verification committee for tabulation and the winner(s) names are sealed in an envelope until the Industry award celebration.

RECORDING STUDIO OF THE YEAR

This award goes to a Saskatchewan based recording studio who has been involved in the creation of a country music recording during the eligibility period. The firm must have a valid business license and an operating facility in Saskatchewan during the eligibility period.

ELIGIBILITY

- The current eligibility period is November 1, 2019 through to October 31, 2020;
- The recording studio must be a Saskatchewan business;
- The recording studio must be a corporate member of the SCMA, in good standing by October 31, 2020.

SELECTION PROCESS

- **Application/Nomination Ballot** – Each eligible SCMA Member can put forth their own name or be nominated by member(s) for consideration in this category, providing they meet the eligibility requirements.
- **First Ballot** – Each eligible SCMA Member may vote for one (1) nominee, *chosen from the included compiled list of eligible nominees*. All nominees that received votes will be sent to the verification committee for tabulation and the top ten (10) nominees and ties, providing they meet the eligibility requirements, move on to the Second Ballot.
- **Second Ballot** - Each eligible SCMA Member may vote for one (1) nominee, *chosen from the included compiled list of top 10 nominees and ties*. All nominees that received votes will be sent to the verification committee for tabulation and the top five (5) nominees and ties, providing they meet the eligibility requirements, move on to the Final Ballot.
- **Final Ballot** – All eligible SCMA members may vote for one (1) nominee they deem most deserving in each category. (Note: you do not need to select a nominee in every category if you do not wish to). The votes are sent to the verification committee for tabulation and the winner(s) names are sealed in an envelope until the industry award celebration.

NOTE: Because the SCMA is trying to discover Saskatchewan based recording studios who are working with SCMA artists, for the 2021 awards cycle the application will be either by self-nomination or by nomination from participating SCMA members. Membership rules will be relaxed to permit late memberships by the nominated recording studios who wish to be included in the awards cycle as long as memberships are in good standing before the first ballot is distributed.

COUNTRY MUSIC PERSON OF THE YEAR

This award recognizes an individual who has given significantly of his/her/their time and talents “behind the scenes” to support, encourage, expand and build the Saskatchewan Country Music industry and the country music genre during the eligibility period. All nominations must be accompanied with detailed rationale of why the individual deserves this award.

ELIGIBILITY

- The current eligibility period is November 1, 2019 through to October 31, 2020;
- The country music person must be a Saskatchewan resident;
- The country music person must be a member of the SCMA, in good standing by October 31, 2020.

SELECTION PROCESS

- **Nomination Ballot** – Each eligible SCMA Member may nominate other SCMA member(s) for consideration in this category, providing they meet the eligibility requirements.
- **First Ballot** – Each eligible SCMA Member may vote for one (1) nominee, *chosen from the included compiled list of eligible nominees*. All nominees that received votes will be sent to the verification committee for tabulation and the top 10 nominees and ties, providing they meet the eligibility requirements, move on to the Second Ballot.
- **Second Ballot** - Each eligible SCMA Member may vote for one (1) nominee, *chosen from the included compiled list of top ten (10) nominees and ties*. All nominees that received votes will be sent to the verification committee for tabulation and the top five (5) nominees and ties, providing they meet the eligibility requirements, move on to the Final Ballot.
- **Final Ballot** – All eligible SCMA members may vote for one (1) nominee they deem most deserving in each category. (Note: you do not need to select a nominee in every category if you do not wish to). The votes are sent to the verification committee for tabulation and the winner(s) names are sealed in an envelope until the Industry award celebration.

MUSIC VENUE OF THE YEAR

The Music Venue of the Year Award of Merit will recognize a Saskatchewan Music Venue that has contributed significantly to the promotion of the country music industry in Saskatchewan. Consideration will be given to the percentage of Saskatchewan acts the venue has employed, promotion of artists outside the venue, sponsorship of Saskatchewan country music events and the commitment to country music in Saskatchewan and the SCMA.

ELIGIBILITY

- The current eligibility period is November 1, 2019 through to October 31, 2020;
- The Music Venue must be a Saskatchewan business;
- The Music Venue must be corporate member of the SCMA, in good standing by October 31, 2020.

SELECTION PROCESS

- **Application/Nomination Ballot** – Each eligible SCMA Member can put forth their own name or be nominated by member(s) for consideration in this category, providing they meet the eligibility requirements.
- **First Ballot** – Each eligible SCMA Member may vote for one (1) nominee, *chosen from the included compiled list of eligible nominees*. All nominees that received votes will be sent to the verification committee for tabulation and the top ten (10) nominees and ties, providing they meet the eligibility requirements, move on to the Second Ballot.
- **Second Ballot** - Each eligible SCMA Member may vote for one (1) nominee, *chosen from the included compiled list of top ten (10) nominees and ties*. All nominees that received votes will be sent to the verification committee for tabulation and the top five (5) nominees and ties, providing they meet the eligibility requirements, move on to the Final Ballot.
- **Final Ballot** – All eligible SCMA members may vote for one (1) nominee they deem most deserving in each category. (Note: you do not need to select a nominee in every category if you do not wish to). The votes are sent to the verification committee for tabulation and the winner(s) names are sealed in an envelope until the industry awards celebration.

NOTE: Because the SCMA is trying to discover Saskatchewan based music venues who are working with SCMA artists, for the 2021 awards cycle the application will be either by self-nomination or by nomination from participating SCMA members. Membership rules will be relaxed to permit late memberships by the nominated music venues who wish to be included in the awards cycle as long as memberships are in good standing before the first ballot is distributed.

MUSIC FESTIVAL OF THE YEAR

This award is presented to a Saskatchewan based Music Festival which promotes Saskatchewan country music through the booking of Saskatchewan country artists. This Award recognizes a Saskatchewan Festival or Event that promotes the development of Saskatchewan country music talent through the positive presentation of Saskatchewan country music talent as well as through community involvement, promotions, leadership and recognition.

ELIGIBILITY

- The current eligibility period is November 1, 2019 through to October 31, 2020;
- The Music Festival must be held at a location in Saskatchewan;
- The Music Festival must have presented at least 8 hours of live country music and had at least one (1) Saskatchewan based country act playing during the festival.
- The Music Festival must be a corporate member of the SCMA, in good standing by October 31, 2020.

SELECTION PROCESS

- **Application/Nomination Ballot** – Each eligible SCMA Member can put forth their own name or be nominated by member(s) for consideration in this category, providing they meet the eligibility requirements.
- **First Ballot** – Each eligible SCMA Member may vote for one (1) nominee, *chosen from the included compiled list of eligible nominees*. All nominees that received votes will be sent to the verification committee for tabulation and the top ten (10) nominees and ties, providing they meet the eligibility requirements, move on to the Second Ballot.
- **Second Ballot** - Each eligible SCMA Member may vote for one (1) nominee, *chosen from the included compiled list of top ten (10) nominees and ties*. All nominees that received votes will be sent to the verification committee for tabulation and the top five (5) nominees and ties, providing they meet the eligibility requirements, move on to the Final Ballot.
- **Final Ballot** – All eligible SCMA members may vote for one (1) nominee they deem most deserving in each category. (Note: you do not need to select a nominee in every category if you do not wish to). The votes are sent to the verification committee for tabulation and the winner(s) names are sealed in an envelope until the industry award celebration.

NOTE: Because the SCMA is trying to discover Saskatchewan based music festivals who are promoting SCMA artists, for the 2021 awards cycle the application will be either by self-nomination or by nomination from participating SCMA members. Membership rules will be relaxed to permit late memberships by the nominated festivals who wish to be included in the awards cycle as long as memberships are in good standing before the first ballot is distributed.

AWARDS GROUP C – UNIQUE SELECTION PROCESSES

FANS CHOICE ENTERTAINER OF THE YEAR

The winner is selected by voting conducted through an online balloting system operated from the SCMA website, with the general public invited to each submit a single ballot.

This award is presented to the act (solo, duo or group) displaying the greatest achievements, in all aspects of the entertainment field, within the current eligibility period. Voters will consider all aspects, including but not limited to, recorded performance, video(s), social media presence, staging, public acceptance, attitude, leadership and overall contributions to the Saskatchewan country music image. An artist is only eligible to win the Fans Choice Entertainer of the Year award five (5) times, and then will be inducted into the award's Hall of Fame.

ELIGIBILITY

- The current eligibility period is November 1, 2019 through to October 31, 2020;
- The fans choice entertainer must be a Saskatchewan resident. Within a group/duo, at least 50% of the members must be Saskatchewan residents;
- The fans choice entertainer must be participating members of the SCMA, in good standing by October 31, 2020. Within a group/duo, at least 50% of the members must be a participating member of the SCMA in good standing by October 31, 2020.

SELECTION PROCESS

- **Application/Nomination Ballot** – Each eligible SCMA Member can put forth their own name or be nominated by member(s) for consideration in this category, providing they meet the eligibility requirements.
- **First Ballot** – Each eligible SCMA Member may vote for 1 nominee, *chosen from the included compiled list of eligible nominees*. All nominees that received votes will be sent to the verification committee for tabulation and the top 10 nominees and ties, providing they meet the eligibility requirements, move on to the Second Ballot.
- **Second Ballot** - Each eligible SCMA Member may vote for 1 nominee, *chosen from the included compiled list of top 10 nominees and ties*. All nominees that received votes will be sent to the verification committee for tabulation and the top 5 nominees and ties, providing they meet the eligibility requirements, move on to the Final Ballot.
- **Final Ballot** – Voting for this award takes place in early April leading up to the SCMA awards gala. All fans worldwide may vote for 1 nominee they deem most deserving for this award. Due to the time restraints for this award the votes will be tabulated by two board members and the winner(s) names are sealed in an envelope until the awards gala.

SINGLE OF THE YEAR

The single that has the highest amount of spins throughout the eligibility period as reported by Trax Report will receive this award.

This award is presented to the act (solo, duo or group) for a Saskatchewan country music track, which received the most number of spins on Canadian country radio within the current eligibility period.

Note: Any song which has won this award in the past is ineligible for this award.

ELIGIBILITY

- The current eligibility period is November 1, 2019 through to October 31, 2020;
- The act must be a Saskatchewan resident. Within a group/duo, at least 50% of the members must be Saskatchewan residents;
- The act must be participating member of the SCMA, in good standing by October 31, 2020. Within a group/duo, at least 50% of the members must be participating members of the SCMA in good standing by October 31, 2020.

SELECTION PROCESS

- A single must chart in the top 100 during the eligibility period.
- Trax Report is used to determine which of the eligible singles has the most spins during the eligibility period. **Note:** Trax pulls it's reporting from both major and secondary markets. For a list of Trax reporting station go to: http://www.traxreport.com/list_reporting_stations.cfm

LEGEND AND LEGACY (awarded at BoD discretion)

This prestigious award is presented to a solo artist or group, organization, or other individual(s), living or deceased, with their roots in Saskatchewan who, during their lifetime, made a significant contribution to the promotion of Saskatchewan country music.

Note: The recipient of this award does not need to be a current member of the SCMA.

ELIGIBILITY

- None

SELECTION PROCESS

- **Application/Nomination Ballot** – Each SCMA Member can put forth their own name or be nominated by member(s) for consideration in this category.
- **Final Consideration** – The award winner, if any, will be determined by the SCMA Board of Directors based on the submissions provided.

National/International Achievement Award (awarded at BoD discretion)

This prestigious award is for an individual, group or duo, with their roots in Saskatchewan, who have, in the current year, achieved a significant impact nationally or internationally in country music. This artist must have achieved significant accomplishment in many aspects of the entertainment field. Consideration will be given for success at radio, recorded and live performances, attitude, leadership and overall contribution which brings National and/or International recognition to Saskatchewan Country Music.

Note: The recipient of this award does not need to be a current member of the SCMA.

ELIGIBILITY

- None

SELECTION PROCESS

- **Nomination Ballot** – At board discretion eligible SCMA Members can nominate individuals for consideration in this category.
- **Final Consideration** – The award winner, if any, will be determined by the SCMA Board of Directors based on the submissions provided.

Humanitarian Award (awarded at BoD discretion)

This prestigious award celebrates an individual, with their roots in Saskatchewan, and the Saskatchewan Country Music scene who has made an outstanding contribution of time, energy, and/or talent in support of humanitarian causes and whose contributions have raised awareness and/or funds to a cause that makes our world a better place.

Note: The recipient of this award does not need to be a current member of the SCMA.

ELIGIBILITY

- None

SELECTION PROCESS

- **Nomination**– At board discretion eligible SCMA Members can nominate individuals for consideration in this category.
- **Final Consideration** – The award winner, if any, will be determined by the SCMA Board of Directors based on the submissions provided.

Indigenous Artist Development Bursary (awarded at BoD discretion)

The Indigenous Artist Development Bursary is awarded to an Indigenous member of the SCMA who is actively involved in the Saskatchewan country music industry. The individual must be of Indigenous descent (First Nations, Métis or Inuit). This award has been established to assist the recipient in advancing their music careers by connecting them with resources, services, and expertise of professionals who are members of the SCMA who can provide them opportunities for guidance and advancement.

ELIGIBILITY

- The current eligibility period is November 1, 2019 through to October 31, 2020;
- The act must be a Saskatchewan resident.
- The act must be participating member of the SCMA, in good standing by October 31, 2020.

SELECTION PROCESS

- **Application Ballot** – Each eligible SCMA Member can put forth their own name for consideration in this category, providing they meet the eligibility requirements.
- **Final Consideration** – The award winner, if any, will be determined by the SCMA Board of Directors based on the submissions provided.

Youth Development Bursary (awarded at BoD discretion)

The Youth Development Bursary is awarded to a youth member, under the age of 18, who has been actively involved in the Saskatchewan country music industry. This award has been established to assist the recipient in advancing their music careers by connecting them with resources, services, and expertise of professionals who are members of the SCMA who can provide them opportunities for guidance and advancement.

ELIGIBILITY

- The current eligibility period is November 1, 2019 through to October 31, 2020;
- The act must be a Saskatchewan resident. Within a group/duo, at least 50% of the members must be Saskatchewan residents;
- The act must have been under 18 years old at some point during the eligibility period.

SELECTION PROCESS

- **Application Ballot** – Each eligible SCMA Member can put forth their own name for consideration in this category, providing they meet the eligibility requirements.
- **Final Consideration** – The award winner, if any, will be determined by the SCMA Board of Directors based on the submissions provided.

Suspended Awards

The following awards are not being presented during this award season.

TV, Radio or Online Show of the Year

This award is presented to the Director and Producer of the show. If the show is a special event, the show must have been broadcast in Saskatchewan for the first time during the current eligibility period. If the show is a series, it must have been recorded and broadcast during the current eligibility period. Consideration will be given to the amount of air time presenting Saskatchewan artists, and the promotion of country music events in Saskatchewan, received; and their general commitment to country music in Saskatchewan and the SCMA.

Specialty Instrument Player of the Year

Specialty Instrument note: Primary instrument or Instruments the artist plays more than half the time (51%) cannot be one of the five major instruments (guitar, bass, drums, keyboard or fiddle). A nominee in this category is not eligible in the other five Musician awards.