## FOR IMMEDIATE RELEASE – February 18, 2020

Announcement of 2020 Saskatchewan Country Music 31<sup>st</sup> Annual Awards Show Host



For 604 Records recording artist **JoJo Mason**, the past three years have been an incredible journey. Now, with five Top 10 tracks under his belt, the BC based twotime CCMA Rising Star Award nominee is ready to hit the ground running once again, and he's more than excited to see what's on the horizon. "Future", Mason's aptly titled load single from his 2010 explorement EP Chapter Two is



The Saskatchewan Country Music Association is proud to welcome home to host this year's awards show, Regina born and raised, Canadian country recording sensation, JoJo Mason!

When:	Saturday, April 18th, 2020 8:30pm Televised Awards Show ALL AGES WELCOME!
Where:	Education Theatre – U of R Regina, SK
Tickets:	scma.sk.ca

lead single from his 2019 sophomore EP Chapter Two is closing in on four million streams, quickly becoming his highest streamed song to date. The track peaked Mason's interest immediately, notably blending two of his favourite genres; country, with a little bit of soul. Written by Nashville singer/songwriter Mitchell Tenpenny, "Future" paints a vivid picture of what can happen when that one unforgettable moment occurs that changes your entire life, in ways no one could ever imagine, and for Mason, the song is nothing short of a game changer. Second single "Better On You" – another Tenpenny-penned track – highlights the more sensitive side of Mason. The Top 3 song has become his highest charting single to date, and is currently closing in 3 million streams respectively while his current single "As If We Won't", released November 25, 2019, has over 131K streams and is steadily climbing the charts at Canadian Country Radio. Co-written by Tenpenny, Lindsay Rimes & Matt Rogers, "As If We Won't" switches gears from the approachable romance of "Future" and "Better On You" and rides the rollercoaster of an on-again-off-again love that neither person is ready to let go of. Where Mason shines brightest is in showcasing the dynamic, relatable layers of relationships through his sparkling vocals and larger than life, vibrant personality, and he is more than happy to continue providing the soundtrack for love in all capacities. Mason will be riding the momentum of Chapter Two right into 2020, kicking off the year by heading out on the road in support of Gord Bamford's "#Rednek Music Fest" tour.

The Saskatchewan Country Music Association is a non-profit organization, dedicated to the promotion,

development, and enhancement of all aspects of Saskatchewan country music at the local, national, and international levels. The **Saskatchewan Country Music Awards** is Saskatchewan's biggest and longest running Awards Show. For 31 years, Saskatchewan has been honouring some of the best country and roots music in Canada. This year the nominees include The Hunter Brothers, Tenille Arts, Chris Henderson, Samara Yung, Brody Siebert, Justin LaBrash, Amy Nelson, Alex Runions, JJ Voss, The North Sound, and more.

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