



Saskatchewan Country Music Association Awards
(SCMA Awards)

Rules and Regulations

As of October 31, 2017

Saskatchewan Country Music Association

C/O SCMA
P.O. Box 26035 Lawson Heights
Saskatoon, SK S7K 8C1
(306) 978-7262
scma.sk.ca

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SCMA AWARDS OVERVIEW

The Saskatchewan Country Music Association (SCMA) honours its members who have excelled during the past year with a SCMA Award. There are 28 awards for artists, musicians, radio stations/personalities and industry members; with one winner (unless there is a tie) declared for each award. The awards are presented each spring during the SCMA Awards Weekend. The criteria and voting procedures are developed and reviewed each year by an Awards and Balloting Committee (Committee) and approved by the Board of Directors (BOD). Awards criteria will evolve as there are new methods introduced to promote artists and their music. Any disputes regarding these awards will be resolved by the BOD.

THREE REQUIREMENTS FOR ALL AWARDS

1) ELIGIBILITY REQUIREMENTS

Applicants for SCMA awards must be Participating members of the SCMA in good standing as of October 31 of the Awards Eligibility Year.

All applicants (artists, and at least 50% of a group's members and of co-nominees) for awards must have established residency in Saskatchewan. Applicants must be able to provide proof of residency (such as a CRA Notice of Assessment, valid Saskatchewan driver's license or Saskatchewan health card) if requested by the Awards Verification Committee.

The Awards Year for all award categories is from November 1 to October 31 each year. *For the Single of the Year award, the recording need not have been first released during the current award year.*

2) APPLICATION AND VERIFICATION PROCESS

A request for applicants for each award and related instructions is mailed electronically to the email address provided by each SCMA Participating member. *Any requests or ballots forwarded to participating members are deemed to have been received.*

Applications requesting consideration for specific awards are then submitted by members to the SCMA Awards Verification Committee for verification of each potential nominee's eligibility. The Awards Verification Committee may choose to contact other members of the music industry to determine such details as album release date, authorship of song, production credit, etc. At no time is the perceived quality of the nominee's work discussed.

If there is production or song writing credits under current dispute with SOCAN or any other registering agency, and documentation is provided, the applicant may be disallowed. For example, if a song is nominated for Single of the Year and Songwriter of the Year, but the composer is under dispute, the song would still be eligible for Single of the Year since that award goes to the artist who recorded it. This song would not be eligible for Songwriter of the Year since the award goes to the composer, who is under dispute.

3) NOMINATION PROCESS

After applicant verification, a Nomination Ballot is prepared which includes all eligible applicants for each award category. One ballot is provided electronically to each SCMA participating member for selection of their preferred nominee.

Nomination Ballots are completed and submitted by the Participating members to an SCMA-appointed independent consultant (e.g. private accounting firm) to be confidentially tabulated. Only the ballots provided by

the SCMA and submitted by the specified process will be counted. A ballot containing a nomination for the wrong award will be considered a spoiled ballot. It is not possible to issue duplicate ballots.

Block voting, whereby award applicants or nominees attempt to directly influence the vote of other Participating members (other than mass membership emails issued through the SCMA) is strictly forbidden. If such a situation is proven to have occurred, the applicant or nominee may be disqualified.

This consultant then provides a list of the top 10 nominees and ties for each award to the SCMA verification committee for a second verification process. The 10 nominees and ties are then provided to the 5 person impartial jury who will individually select their top 5 nominees, in each category. The individual juror selections are submitted to the SCMA Awards Verification Committee for tabulation to determine the top 5 nominees and ties in each category for the final ballot. (The 5 person jury is comprised of industry professionals from outside of Saskatchewan. The jurors vote independently of one another and are not aware who else is on the jury).

The final ballot is emailed out to all eligible SCMA members to select a maximum of 1 nominee they deem most deserving in each category. (Note: you do not need to select a nominee in every category if you do not wish to). All eligible member votes are sent to the independent consultant for tabulation. The results are sealed in an envelope until the awards gala.

INDIVIDUAL AWARD DESCRIPTIONS, VOTING PROCESS AND WINNER DETERMINATION PROCESSES **(3 AWARDS GROUPS)**

AWARDS GROUP A – MEMBER VOTING AND JURY PROCESS

FEMALE ARTIST OF THE YEAR

This award is presented to an individual female artist in the Saskatchewan country music industry displaying the greatest achievements within the current eligibility period. Voters should give consideration to all aspects including but not limited to success at radio, sales of pre-recorded music, live shows and vocal performances. An artist is only eligible to win the Female Artist of the Year award 5 times, and then will be inducted into the award's Hall of Fame.

ELIGIBILITY

- The current eligibility period is November 1, 2016 through to October 31, 2017;
- The female artist must be a Saskatchewan resident.
- The female artist must be a member of the SCMA, in good standing by October 31, 2017;

SELECTION PROCESS

- Nomination Ballot – Each eligible SCMA Member may vote for 1 nominee, *chosen from the included compiled list of eligible nominees*. All nominees that received votes will be sent to the independent auditor for tabulation and the top 10 nominees and ties, providing they meet the eligibility requirements, move on to the jury selection process;
- Jury Selection – The 10 nominees and ties are sent to a professional panel of five jurors, who are from outside of Saskatchewan, independent of the Saskatchewan music industry and who are approved by the SCMA, will judge the submissions based on the quality of the product submitted. The verification committee tallies the votes from the jurors to determine the final five

nominees, which will appear on the *final ballot*.

- **Final Ballot** – All eligible SCMA members may vote for 1 nominee they deem most deserving in each category. (Note: you do not need to select a nominee in every category if you do not wish to). The votes are sent to the independent auditor for tabulation and the winner(s) names are sealed in an envelope until the awards gala.

MALE ARTIST OF THE YEAR

This award is presented to an individual male artist in the Saskatchewan country music industry displaying the greatest achievements within the current eligibility period. Voters should give consideration to all aspects, including but not limited to success at radio, sales of pre-recorded music, live shows and vocal performances. An artist is only eligible to win the Male Artist of the Year award 5 times, and then will be inducted into the award's Hall of Fame.

ELIGIBILITY

- The current eligibility period is November 1, 2016 through to October 31, 2017;
- The male artist must be a Saskatchewan resident.
- The male artist must be a member of the SCMA, in good standing by October 31, 2017;

SELECTION PROCESS

- **Nomination Ballot** – Each eligible SCMA Member may vote for 1 nominee they deem most deserving in each category, *chosen from the included compiled list of eligible nominees*. All nominees that received votes will be sent to the independent auditor for tabulation and the top 10 nominees and ties, providing they meet the eligibility requirements, move on to the jury selection process;
- **Jury Selection** – The 10 nominees and ties are sent to a professional panel of five jurors, who are from outside of Saskatchewan, independent of the Saskatchewan music industry and who are approved by the SCMA, will judge the submissions based on the quality of the product submitted. The verification committee tallies the votes from the jurors to determine the final five nominees, which will appear on the *final ballot*.
- **Final Ballot** – All eligible SCMA members may vote for 1 nominee they deem most deserving in each category. (Note: you do not need to select a nominee in every category if you do not wish to). The votes are sent to the independent auditor for tabulation and the winner(s) names are sealed in an envelope until the awards gala.

GROUP OF THE YEAR

This award is presented to a group/duo (defined as an act comprised of two (2) or more people, all of whom perform together as a collective group) in the Saskatchewan country music industry, displaying the greatest achievements within the current eligibility period. The act may include an individual who has, or currently does, perform as a solo artist under a name different than that of the group/duo. This award is based on the performance of the group/duo as a unit, either on record or in person. Voters should give consideration to all aspects, including but not limited to success at radio, pre-recorded music, live shows and vocal performances. A group is only eligible to win the Group of the Year award 5 times, and then will be inducted into the award's Hall of Fame.

Note: Any group/duo that capitalizes in whole or in part by incorporating the name of a solo artist in the name of the group/duo is not permitted to stand for nomination in this category.

ELIGIBILITY

- The current eligibility period is November 1, 2016 through to October 31, 2017;
- At least 50% of the group/duo must be Saskatchewan resident.
- At least 50% of the group/duo must be members of the SCMA, in good standing by October 31, 2017;

SELECTION PROCESS

- Nomination Ballot – Each eligible SCMA Member may vote for 1 nominee, *chosen from the included compiled list of eligible nominees*. All nominees that received votes will be sent to the independent auditor for tabulation and the top 10 nominees and ties, providing they meet the eligibility requirements, move on to the jury selection process;
- Jury Selection – The 10 nominees and ties are sent to a professional panel of five jurors, who are from outside of Saskatchewan, independent of the Saskatchewan music industry and who are approved by the SCMA, will judge the submissions based on the quality of the product submitted. The verification committee tallies the votes from the jurors to determine the final five nominees, which will appear on the *final ballot*.
- Final Ballot – All eligible SCMA members may vote for 1 nominee they deem most deserving in each category. (Note: you do not need to select a nominee in every category if you do not wish to). The votes are sent to the independent auditor for tabulation and the winner(s) names are sealed in an envelope until the awards gala.

SONGWRITER OF THE YEAR

This award is presented to the songwriter(s) of an individual country music song that has been professionally recorded and available for purchase within the current eligibility period. The song does not have to have been released as a single or on an album. This award is based on an individual song and not on the songwriter(s) body of work. Voters should give consideration to all aspects of the song, if applicable, including but not limited to lyrics, music, sales, success in digital media and impact of the song on consumers and the Saskatchewan country music industry, with emphasis on the creative integrity of the song.

Note: For collaborations, at least one of the songwriters must be a Saskatchewan resident and be a member of the SCMA in good standing by October 31, 2017. Final nominees from the previous year are not eligible in the current year for the same product.

ELIGIBILITY

- The current eligibility period is November 1, 2016 through to October 31, 2017;
- The songwriter must be a Saskatchewan resident. On collaborations at least 1 of the songwriters must be a Saskatchewan resident.
- The songwriter must be members of the SCMA, in good standing by October 31, 2017. Within a collaboration, at least 1 of the contributing members must be a member of the SCMA in good standing by October 31, 2017;
- Final nominees from the previous year are not eligible in the current year for the same product.

SELECTION PROCESS

- Nomination Ballot – Each eligible SCMA Member may vote for 1 nominee, *chosen from the included compiled list of eligible nominees*. All nominees that received votes will be sent to the independent auditor for tabulation and the top 10 nominees and ties, providing they meet the eligibility requirements, move on to the jury selection process;
- Jury Selection – The 10 nominees and ties are sent to a professional panel of five jurors, who are from outside of Saskatchewan, independent of the Saskatchewan music industry and who are approved by the SCMA, will judge the submissions based on the quality of the product submitted. The verification committee tallies the votes from the jurors to determine the final five nominees, which will appear on the *final ballot*.
- Final Ballot – All eligible SCMA members may vote for 1 nominee they deem most deserving in each category. (Note: you do not need to select a nominee in every category if you do not wish to). The votes are sent to the independent auditor for tabulation and the winner(s) names are sealed in an envelope until the awards gala.

ALBUM OR EP OF THE YEAR

This award is presented to the act (Solo, Duo or Group) for a Saskatchewan country album or EP, which was released for mass publication consumption in its entirety, within the current eligibility period. An album is defined as a collection of several pieces of music (7 or more tracks) made available as a single item. An EP is defined as a collection of several pieces of music (4 to 6 tracks) made available as a single item. The album or EP can be a special project or commemorative package. This category includes all genres, including Roots and Gospel. Voters and jury members should give consideration to all aspects, including but not limited to, market impact (e.g. sales, spins, YouTube views), artistic performances, production, design, art layout and liner notes. This award is for an album or EP as a whole unit.

Note: An EP or album is considered released on the first available date that the material can be possessed by mass consumers via a purchase in its entirety and/or streamed legally in its entirety by a royalty-generating service. The primary source used to determine this information is iTunes. Nominees from the previous year are not eligible in the current year for the same product.

ELIGIBILITY

- The current eligibility period is November 1, 2016 through to October 31, 2017;
- The act must be a Saskatchewan resident. Within a group/duo, at least 50% of the members must be Saskatchewan residents;
- The act must be members of the SCMA, in good standing by October 31, 2017. Within a group/duo, at least 50% of the members must be a member of the SCMA in good standing by October 31, 2017;
- Final nominees from the previous year are not eligible in the current year for the same product.

SELECTION PROCESS

- Nomination Ballot – Each eligible SCMA Member may vote for 1 nominee, *chosen from the included compiled list of eligible nominees*. All nominees that received votes will be sent to the independent auditor for tabulation and the top 10 nominees and ties, providing they meet the eligibility requirements, move on to the jury selection process;
- Jury Selection – The 10 nominees and ties are sent to a professional panel of five jurors, who are from outside of Saskatchewan, independent of the Saskatchewan music industry and who are approved by the SCMA, will judge the submissions based on the quality of the product submitted. The verification committee tallies the votes from the jurors to determine the final five nominees, which will appear on the *final ballot*.
- Final Ballot – All eligible SCMA members may vote for 1 nominee they deem most deserving in each category. (Note: you do not need to select a nominee in every category if you do not wish to). The votes are sent to the independent auditor for tabulation and the winner(s) names are sealed in an envelope until the awards gala.

VIDEO OF THE YEAR

This award is presented to the act (solo, duo or group) for a Canadian country music video, released for broadcast within the current eligibility period. This award is for an original audio-visual program. Voters and jury members should give consideration to all aspects of the given video, including but not limited to creativity, production, visual appeal and impact on consumers and the Saskatchewan country music industry.

Note: This award is for an original audio-visual program, not more than 10 minutes in length, featuring the performance of not more than one song. Final nominees from the previous year are not eligible in the current year for the same product.

ELIGIBILITY

- The current eligibility period is November 1, 2016 through to October 31, 2017;
- The act must be a Saskatchewan resident. Within a group/duo, at least 50% of the members must be Saskatchewan residents;

- The act must be members of the SCMA, in good standing by October 31, 2017. Within a group/duo, at least 50% of the members must be a member of the SCMA in good standing by October 31, 2017;
- Final nominees from the previous year are not eligible in the current year for the same product.

SELECTION PROCESS

- Nomination Ballot – Each eligible SCMA Member may vote for 1 nominee, *chosen from the included compiled list of eligible nominees*. All nominees that received votes will be sent to the independent auditor for tabulation and the top 10 nominees and ties, providing they meet the eligibility requirements, move on to the jury selection process;
- Jury Selection – The 10 nominees and ties are sent to a professional panel of five jurors, who are from outside of Saskatchewan, independent of the Saskatchewan music industry and who are approved by the SCMA, will judge the submissions based on the quality of the product submitted. The verification committee tallies the votes from the jurors to determine the final five nominees, which will appear on the *final ballot*.
- Final Ballot – All eligible SCMA members may vote for 1 nominee they deem most deserving in each category. (Note: you do not need to select a nominee in every category if you do not wish to). The votes are sent to the independent auditor for tabulation and the winner(s) names are sealed in an envelope until the awards gala.

EMERGING ARTIST OF THE YEAR

This award is presented to an act (Solo, duo or group) that had significant success during the current eligibility period. Voters should give consideration to all aspects, including but not limited to success at radio, sales of pre-recorded music, live shows and vocal performances.

Note:

- This award is available ONLY to those acts who have never before won an SCMA Artist award
- Nominees for this award are eligible for other awards in the current year
- An individual performing artist, who has been previously nominated within a group/duo and now performs as a solo artist, or has changed his/her name does NOT qualify
- A group/duo who has a group member previously nominated as an individual performing artist does NOT qualify
- No act shall be nominated for the *Emerging Artist Awards* more than twice

ELIGIBILITY

- The current eligibility period is November 1, 2016 through to October 31, 2017;
- The act must be a Saskatchewan resident. Within a group/duo, at least 50% of the members must be Saskatchewan residents;
- The act must be members of the SCMA, in good standing by October 31, 2017. Within a group/duo, at least 50% of the members must be a member of the SCMA in good standing by October 31, 2017;

SELECTION PROCESS

- Nomination Ballot – Each eligible SCMA Member may vote for 1 nominee, *chosen from the included compiled list of eligible nominees*. All nominees that received votes will be sent to the independent auditor for tabulation and the top 10 nominees and ties, providing they meet the eligibility requirements, move on to the jury selection process;
- Jury Selection – The 10 nominees and ties are sent to a professional panel of five jurors, who are from outside of Saskatchewan, independent of the Saskatchewan music industry and who are approved by the SCMA, will judge the submissions based on the quality of the product submitted. The verification committee tallies the votes from the jurors to determine the final five nominees, which will appear on the *final ballot*.
- Final Ballot – All eligible SCMA members may vote for 1 nominee they deem most deserving in each

category. (Note: you do not need to select a nominee in every category if you do not wish to). The votes are sent to the independent auditor for tabulation and the winner(s) names are sealed in an envelope until the awards gala.

INTERACTIVE ARTIST OR GROUP OF THE YEAR

This award is presented to an act (solo, duo or group) in the Saskatchewan country music industry who participates in meaningful digital interaction with fans within the current eligibility period. Voters and jury members should give consideration to all aspects of an act's interaction with fans – Including, but not limited to, quantity and quality – via social media platforms (Facebook, Twitter, Instagram, YouTube, etc.) and website (Content, graphic design, layout, etc.). Consideration will be given to campaigns/initiatives/focuses that showcase an act's innovative, original and engaging thinking.

ELIGIBILITY

- The current eligibility period is November 1, 2016 through to October 31, 2017;
- The act must be a Saskatchewan resident. Within a group/duo, at least 50% of the members must be Saskatchewan residents;
- The act must be members of the SCMA, in good standing by October 31, 2017. Within a group/duo, at least 50% of the members must be a member of the SCMA in good standing by October 31, 2017;

SELECTION PROCESS

- Nomination Ballot – Each eligible SCMA Member may vote for 1 nominee, *chosen from the included compiled list of eligible nominees*. All nominees that received votes will be sent to the independent auditor for tabulation and the top 10 nominees and ties, providing they meet the eligibility requirements, move on to the jury selection process;
- Jury Selection – The 10 nominees and ties are sent to a professional panel of five jurors, who are from outside of Saskatchewan, independent of the Saskatchewan music industry and who are approved by the SCMA, will judge the submissions based on the quality of the product submitted. The verification committee tallies the votes from the jurors to determine the final five nominees, which will appear on the *final ballot*.
- Final Ballot – All eligible SCMA members may vote for 1 nominee they deem most deserving in each category. (Note: you do not need to select a nominee in every category if you do not wish to). The votes are sent to the independent auditor for tabulation and the winner(s) names are sealed in an envelope until the awards gala.

ROOTS ARTIST OR GROUP OF THE YEAR

This award is presented to an act (solo, duo or group) in the Canadian country music industry whose music is based in traditional country styles, but through innovations and originality is different from what is considered "mainstream country". Roots music embraces a multitude of musical styles, including but not limited to Alternative Country, Bluegrass, Celtic, Country-Blues, Folk, Gospel, Hillbilly, Honky Tonk, Rockabilly and Western Swing. Voters should give consideration to all aspects, including but not limited to success at radio, sales of pre-recorded music, live shows and vocal performances. An artist nominated in this category is not eligible to be nominated in the following categories (Female Artist of the Year, Male Artist of the Year or Group of the Year). An artist or group is only eligible to win this award 5 times, and then will be inducted into the award's Hall of Fame.

ELIGIBILITY

- The current eligibility period is November 1, 2016 through to October 31, 2017;
- The act must be a Saskatchewan resident. Within a group/duo, at least 50% of the members must be Saskatchewan residents;
- The act must be members of the SCMA, in good standing by October 31, 2017. Within a group/duo, at least 50% of the members must be a member of the SCMA in good standing by October 31, 2017;

SELECTION PROCESS

- Nomination Ballot – Each eligible SCMA Member may vote for 1 nominee, *chosen from the included compiled list of eligible nominees*. All nominees that received votes will be sent to the independent auditor for tabulation and the top 10 nominees and ties, providing they meet the eligibility requirements, move on to the jury selection process;
- Jury Selection – The 10 nominees and ties are sent to a professional panel of five jurors, who are from outside of Saskatchewan, independent of the Saskatchewan music industry and who are approved by the SCMA, will judge the submissions based on the quality of the product submitted. The verification committee tallies the votes from the jurors to determine the final five nominees, which will appear on the *final ballot*.
- Final Ballot – All eligible SCMA members may vote for 1 nominee they deem most deserving in each category. (Note: you do not need to select a nominee in every category if you do not wish to). The votes are sent to the independent auditor for tabulation and the winner(s) names are sealed in an envelope until the awards gala.

AWARDS GROUP B – MEMBER VOTING ONLY

For the following awards, Awards Ballots are sent out electronically to the email address on record for each Participating member. Only one ballot submission is allowed per member. Since completed ballots are received only by the outside consulting firm and held confidential, no member of the SCMA knows which members voted or for whom. *There is no independent jury process as part of winner selection for these awards.*

The independent consultant tabulates the ballots submitted by SCMA members. If there is a tie for the winner of any award, each nominee in the tie will jointly receive the award. The names of the winner for each award is sealed and not opened until the Award presentation. Ballots are destroyed after the Award presentation.

MUSICIAN AWARDS

These musician awards recognize individual instrumentalists on record or stage. A nominee in the musician awards categories may also be nominated in the artist awards categories. A musician is only eligible to win a specific award five times, and then will be inducted into the award's Hall of Fame. One award is presented for each of the following:

BASS PLAYER OF THE YEAR

DRUMMER OF THE YEAR

FIDDLE PLAYER OF THE YEAR

GUITAR PLAYER OF THE YEAR

KEYBOARD PLAYER OF THE YEAR

SPECIALTY INSTRUMENT PLAYER OF THE YEAR

Specialty Instrument note: Primary instrument(s) the artist plays 51% of the time cannot be one of the five major instruments (guitar, bass, drums, keyboard or fiddle). A nominee in this category is not eligible in the other five Musician awards.

ELIGIBILITY

- The current eligibility period is November 1, 2016 through to October 31, 2017;
- The musician must be a Saskatchewan resident;
- The musician must be members of the SCMA, in good standing by October 31, 2017.

SELECTION PROCESS

- Nomination Ballot – Each eligible SCMA Member may vote for 1 nominee, *chosen from the included compiled list of eligible nominees*. All nominees that received votes will be sent to the independent auditor for tabulation and the top 5 nominees and ties, providing they meet the

- eligibility requirements, move on to the final ballot;
- **Final Ballot** – All eligible SCMA members may vote for 1 nominee they deem most deserving in each category. (Note: you do not need to select a nominee in every category if you do not wish to). The votes are sent to the independent auditor for tabulation and the winner(s) names are sealed in an envelope until the awards gala.

RADIO AWARDS

The radio awards are divided into Major and Secondary market awards (this mirrors the CCMA radio awards structure). A major market is defined as a city or town with a population of 20,000 and over. A secondary market is defined as a city or town with a population under 20,000. Each radio station must hold a SCMA membership in good standing.

Major Market stations (in order by population):

Saskatoon CJWW 600 (600 AM)
 Saskatoon 92.9 The Bull (92.9 FM)
 Regina 620 CKRM (620 AM)
 Regina Big Dog 92.7 (92.7 FM)
 Regina 91.3 F CJTR Regina's Community Radio
 Prince Albert Today's Country 900 CKBI (900 AM)
 Moose Jaw Country 100 FM (100.7 FM)

Secondary Market stations (in order by population):

Yorkton GX94 (940 AM)
 Swift Current CKSW 570 (570 AM)
 North Battleford CJNB 1050 (1050 AM)
 Estevan CJ1280 (1280 AM)
 Weyburn AM1190 (1190 AM)
 Melfort FM Country CJVR (105.1FM)

RADIO STATION OF THE YEAR – MAJOR MARKET

RADIO STATION OF THE YEAR – SECONDARY MARKET

These awards are presented to Saskatchewan country music radio stations that exemplify the development of Saskatchewan country talent through a presentation of the music on their station within the current eligibility period. Members should give consideration to all aspects, including but not limited to, community involvement, promotions, leadership and recognition.

ELIGIBILITY

- The current eligibility period is November 1, 2016 through to October 31, 2017;
- The radio station must be a Saskatchewan business;
- The radio station must be members of the SCMA, in good standing by October 31, 2017.

SELECTION PROCESS

- **Nomination Ballot** – Each eligible SCMA Member may vote for 1 nominee, *chosen from the included compiled list of eligible nominees*. All nominees that received votes will be sent to the independent auditor for tabulation and the top 5 nominees and ties, providing they meet the eligibility requirements, move on to the final ballot;
- **Final Ballot** – All eligible SCMA members may vote for 1 nominee they deem most deserving in each category. (Note: you do not need to select a nominee in every category if you do not wish to). The votes are sent to the independent auditor for tabulation and the winner(s) names are sealed in an envelope until the awards gala.

ON-AIR PERSONALITY OF THE YEAR – MAJOR MARKET

ON-AIR PERSONALITY OF THE YEAR – SECONDARY MARKET

These awards are presented to Saskatchewan country music on-air radio personalities who exemplify the development of Saskatchewan country talent through his/her/their presentation on-air for a Canadian country radio station within the current eligibility period. Members should give consideration to all aspects, including but not limited to the personality's on-air presentation, market share/ratings information, community service, industry involvement and charitable contributions.

ELIGIBILITY

- The current eligibility period is November 1, 2016 through to October 31, 2017;
- The on-air personality must be a Saskatchewan resident;
- The on-air personality must be members of the SCMA, in good standing by October 31, 2017.

SELECTION PROCESS

- Nomination Ballot – Each eligible SCMA Member may vote for 1 nominee, *chosen from the included compiled list of eligible nominees*. All nominees that received votes will be sent to the independent auditor for tabulation and the top 5 nominees and ties, providing they meet the eligibility requirements, move on to the final ballot;
- Final Ballot – All eligible SCMA members may vote for 1 nominee they deem most deserving in each category. (Note: you do not need to select a nominee in every category if you do not wish to). The votes are sent to the independent auditor for tabulation and the winner(s) names are sealed in an envelope until the awards gala.

MUSIC DIRECTOR OF THE YEAR – MAJOR MARKET

MUSIC DIRECTOR OF THE YEAR – SECONDARY MARKET

These awards are presented to Saskatchewan country music radio Music Directors who exemplify the development and airplay of Saskatchewan talent through his/her radio station within the current eligibility period. Only one Music Director per station may be up for this award. If the incumbent Music Director changes during the year, the Music Director that held the position for 51% or more of the eligibility period will stand as the nomination, unless the previous Music Director is no longer with the same station.

ELIGIBILITY

- The current eligibility period is November 1, 2016 through to October 31, 2017;
- The music director must be a Saskatchewan resident;
- The music director be members of the SCMA, in good standing by October 31, 2017.

SELECTION PROCESS

- Nomination Ballot – Each eligible SCMA Member may vote for 1 nominee, *chosen from the included compiled list of eligible nominees*. All nominees that received votes will be sent to the independent auditor for tabulation and the top 5 nominees and ties, providing they meet the eligibility requirements, move on to the final ballot;
- Final Ballot – All eligible SCMA members may vote for 1 nominee they deem most deserving in each category. (Note: you do not need to select a nominee in every category if you do not wish to). The votes are sent to the independent auditor for tabulation and the winner(s) names are sealed in an envelope until the awards gala.

INDUSTRY AWARDS

RECORD PRODUCER OF THE YEAR

This award goes to the Saskatchewan record producer(s) who has produced a recording which was released during the eligibility period.

ELIGIBILITY

- The current eligibility period is November 1, 2016 through to October 31, 2017;
- The record producer must be a Saskatchewan resident;
- The record producer must be members of the SCMA, in good standing by October 31, 2017.

SELECTION PROCESS

- Nomination Ballot – Each eligible SCMA Member may vote for 1 nominee, *chosen from the included compiled list of eligible nominees*. All nominees that received votes will be sent to the independent auditor for tabulation and the top 5 nominees and ties, providing they meet the eligibility requirements, move on to the final ballot;
- Final Ballot – All eligible SCMA members may vote for 1 nominee they deem most deserving in each category. (Note: you do not need to select a nominee in every category if you do not wish to). The votes are sent to the independent auditor for tabulation and the winner(s) names are sealed in an envelope until the awards gala.

RECORDING STUDIO OF THE YEAR

This award goes to the recording studio. The firm must have a valid business license and an operating facility in this province during the eligibility period.

ELIGIBILITY

- The current eligibility period is November 1, 2016 through to October 31, 2017;
- The recording studio must be a Saskatchewan business;
- The recording studio must be members of the SCMA, in good standing by October 31, 2017.

SELECTION PROCESS

- Nomination Ballot – Each eligible SCMA Member may vote for 1 nominee, *chosen from the included compiled list of eligible nominees*. All nominees that received votes will be sent to the independent auditor for tabulation and the top 5 nominees and ties, providing they meet the eligibility requirements, move on to the final ballot;
- Final Ballot – All eligible SCMA members may vote for 1 nominee they deem most deserving in each category. (Note: you do not need to select a nominee in every category if you do not wish to). The votes are sent to the independent auditor for tabulation and the winner(s) names are sealed in an envelope until the awards gala.

COUNTRY MUSIC PERSON OF THE YEAR

This award recognizes the volunteer who has given significantly of his/her time and talents “behind the scenes” to support, encourage, expand and build the Saskatchewan Country Music industry. Applicants must provide reasoning why someone could deserve this award.

ELIGIBILITY

- The current eligibility period is November 1, 2016 through to October 31, 2017;
- The country music person must be a Saskatchewan resident;
- The country music person must be members of the SCMA, in good standing by October 31, 2017.

SELECTION PROCESS

- Nomination Ballot – Each eligible SCMA Member may vote for 1 nominee, *chosen from the*

included compiled list of eligible nominees. All nominees that received votes will be sent to the independent auditor for tabulation and the top 5 nominees and ties, providing they meet the eligibility requirements, move on to the final ballot;

- Final Ballot – All eligible SCMA members may vote for 1 nominee they deem most deserving in each category. (Note: you do not need to select a nominee in every category if you do not wish to). The votes are sent to the independent auditor for tabulation and the winner(s) names are sealed in an envelope until the awards gala.

TV OR RADIO SHOW OF THE YEAR

This award is presented to the Director and Producer of the show. If the show is a special event, the show must have been broadcasted in Saskatchewan for the first time during the current eligibility period. If the show is a series, it must have been recorded and broadcasted during the current eligibility period. Consideration should be given to the amount of air time our Saskatchewan artists, and the promotion country music events in Saskatchewan, received; and their general commitment to country music in Saskatchewan and the SCMA.

ELIGIBILITY

- The current eligibility period is November 1, 2016 through to October 31, 2017;
- The radio show must be a Saskatchewan show;
- The radio show must be members of the SCMA, in good standing by October 31, 2017.

SELECTION PROCESS

- Nomination Ballot – Each eligible SCMA Member may vote for 1 nominee, *chosen from the included compiled list of eligible nominees.* All nominees that received votes will be sent to the independent auditor for tabulation and the top 5 nominees and ties, providing they meet the eligibility requirements, move on to the final ballot;
- Final Ballot – All eligible SCMA members may vote for 1 nominee they deem most deserving in each category. (Note: you do not need to select a nominee in every category if you do not wish to). The votes are sent to the independent auditor for tabulation and the winner(s) names are sealed in an envelope until the awards gala.

AWARDS GROUP C – UNIQUE SELECTION PROCESSES

FANS CHOICE ENTERTAINER OF THE YEAR

The winner is selected by voting conducted through an online balloting system operated from the SCMA website, with all residents of Saskatchewan invited to each submit a single ballot. This award has no jury review process.

This award is presented to the act (solo, duo or group) displaying the greatest achievements, in all aspects of the entertainment field, within the current eligibility period. Voters should give consideration to all aspects, including but not limited to, recorded performance, video(s), social media presence, staging, public acceptance, attitude, leadership and overall contributions to the Saskatchewan country music image. An artist is only eligible to win the Fans Choice Entertainer of the Year award 5 times, and then will be inducted into the award's Hall of Fame.

ELIGIBILITY

- The current eligibility period is November 1, 2016 through to October 31, 2017;
- The fans choice entertainer must be a Saskatchewan resident. Within a group/duo, at least 50% of the members must be Saskatchewan residents;
- The fans choice entertainer must be members of the SCMA, in good standing by October 31, 2017. Within a group/duo, at least 50% of the members must be a member of the SCMA in good standing by October 31, 2017.

SELECTION PROCESS

- Nomination Ballot – Each eligible SCMA Member may vote for 1 nominee, *chosen from the included compiled list of eligible nominees*. All nominees that received votes will be sent to the independent auditor for tabulation and the top 5 nominees and ties, providing they meet the eligibility requirements, move on to the final ballot;
- Final Ballot – Voting for this award takes place from April 23, 2018 to April 27, 2018 during the week leading up to the SCMA awards gala. All Saskatchewan residents may vote for 1 nominee they deem most deserving for this award. Due to the time restraints for this award the votes will be tabulated by two board members and the winner(s) names are sealed in an envelope until the awards gala.

SINGLE OF THE YEAR

The single that has the highest amount of spins throughout the eligibility period as reported by Trax Report will receive this award.

This award is presented to the act (solo, duo or group) for a Saskatchewan country music track, which was released as a single to Saskatchewan or Canadian country radio within the current eligibility period as defined below.

Note: The single is considered released on the day the track was released by DMDS to Canadian country radio as a single. Nominees from the previous year are not eligible in the current year for the same product.

ELIGIBILITY

- The current eligibility period is November 1, 2016 through to October 31, 2017;
- The act must be a Saskatchewan resident. Within a group/duo, at least 50% of the members must be Saskatchewan residents;
- The act must be members of the SCMA, in good standing by October 31, 2017. Within a group/duo, at least 50% of the members must be a member of the SCMA in good standing by October 31, 2017.

SELECTION PROCESS

- A single must chart in the top 100 during the eligibility period.
- Trax Report is used to determine which of the eligible singles has the most spins during the eligibility period.

Note: Trax pulls its reporting from both major and secondary markets. For a list of Trax reporting station go to: http://www.traxreport.com/list_reporting_stations.cfm

NIGHTCLUB OF THE YEAR

This award winner is determined by the Board of Directors based on Nomination Ballots and submissions from Nightclubs.

The Club of the Year Award of Merit will recognize a Saskatchewan Nightclub that has contributed significantly to the promotion of the country music industry in Saskatchewan. Consideration should be given to the percentage of Saskatchewan acts the club has employed, promotion of artists outside the club, sponsorship of Saskatchewan country music events and the commitment to country music in Saskatchewan and the SCMA.

ELIGIBILITY

- The current eligibility period is November 1, 2016 through to October 31, 2017;
- The Nightclub must be a Saskatchewan business;
- The Nightclub must be members of the SCMA, in good standing by October 31, 2017.

SELECTION PROCESS

- The nightclub submits their nomination, providing details of how they have promoted and supported

- Saskatchewan country music and its artists;
- The SCMA Board of Directors selects the nightclub of the year based on what they have done to promote and support Saskatchewan country music and its artists.

Voting rules may be subject to change at the discretion of the S.C.M.A Board of Directors